



Community Action Network Dashboard Steering Committee 01/31/2013 Meeting Minutes

Present: Maureen Britton (Children's Optimal Health), Sue Carpenter (United Way for Greater Austin), Katie Coburn (Central Health), Bob Corona (City of Austin Health and Human Services), John-Michael Cortez (Capital Metro), Jasmine Folan (Workforce Solutions Capital Area), Darla Gay (District Attorney's Office), Jennifer Golech (Capital Metro), Ann Howard (ECHO), Phil Huang (Austin Travis County Health Department), Chris King (Ray Marshall Center), Lawrence Lyman (Travis County), Louise Lynch (ATCIC), and Adele Noel (Travis County)

Unable to Attend: Ashton Cumberbatch (Seton Healthcare Family), Frances Deviney (Center for Public Policy Priorities), Frank Fernandez (HousingWorks), Anne H. Harutunian (CAN Community Council Liaison), Ara Merjanian (E3 Alliance), and Lesley Ramsey (Texas Civic Engagement Table)

Staff: Chantel Bottoms, Mary Dodd, and Vanessa Sarria

Welcome and Introductions: Lawrence Lyman, Chair of the Dashboard Steering Committee, called the meeting to order at 10:10 a.m. Attendees introduced themselves.

Review and Approve November 28th, 2012 Minutes: Minutes were reviewed and approved as presented.

Review role of Dashboard Steering Committee (DSC) and the Committee roster and meeting schedule: Mary Dodd the history of the CAN Community Dashboard (information online here: <http://www.cancommunitydashboard.org/building.php>) and discussed the role of the Dashboard Steering Committee. More about the committee and its work can be found online here: <http://www.cancommunitydashboard.org/steering-committee.php>. DSC members requested more information about who is using the Community Dashboard and how. It was suggested that the Dashboard Steering Committee pursue an impact evaluation of the work in the future. Travis County offered to help build metrics related to the Community Dashboard into their contract with CAN.

Review 2013 Dashboard Data Summary and Provide Feedback:

- **Demographics of jail bookings as compared to overall population:** The DSC suggested that the graph be revised to indicate that a score of one indicates proportionality and that the data is specifically for the population ages 18 and older. CAN staff were asked to perform an in-depth analysis of disproportionality ratios for other indicators and to consider how the findings of this broad analysis can be shared through the Community Dashboard. The DSC requested that language in the drill-down for this indicator reflect that disproportionality in the criminal justice system is connected to disproportionality in other systems. Resolving disproportionality in other systems would likely decrease disproportionality in the criminal justice system. Louise Lynch made a motion that the target for this indicator be a 20% reduction in disproportionality for African Americans by 2015. Jasmine Folan seconded the motion. The motion passed with abstentions from Darla Gay and Maureen Britton. Some DSC members noted that, although a target has been set for this indicator, no group is actively working on this indicator.
- **Consider staff proposals for targets and goals for voter turnout:** It was agreed that CAN would report data on local elections in years when no state or federal elections occur. Local elections data will be from city council and mayoral elections for the City of Austin. Jasmine Folan made a motion that CAN staff determine what language is best to use to describe local elections data on the dashboard. Chris King seconded the motion. The motion was passed.
- **Approve target for college readiness:** Sue Carpenter made a motion to approve E3 Alliance's proposed target. Maureen Britton seconded the motion. The motion was passed with Chris King

voting to oppose the motion. King expressed concerns that the proposed target is unrealistically aspirational.

- **Review progress of new HUD Housing + Transportation Indicator:** Data for this indicator is still not available.
- **Review drill-down for possible food security indicator:** Several members suggested that CAN approve a standard process for how indicators are added to the Community Dashboard. One consideration for adding an indicator should be whether there are stakeholders in the community that are tracking the indicator and working to impact it. Ann Howard suggested that she and a small subcommittee develop a checklist that could be used in the future to determine whether indicators should be added to the dashboard. The checklist would be developed with consideration given to CAN's history with indicators and with consideration given to how indicators were initially selected. The DSC decided to put off the decision of whether to add food security to the CAN dashboard. This will allow time for stakeholders to set goals and targets for the indicator.
- **Consider revising the target for VMT since the target set last year for 2017 was met and exceeded in 2011:** John-Michael Cortez made a motion that the new target for this indicator be 21 vehicle miles traveled per capita. The proposed target is presumed to be realistically attainable presuming this indicator continues its current rate of improvement. Sue Carpenter seconded the motion. The motion was approved.

Key Objective for Committee in 2013 will be to develop a process for ascribing symbols for each indicator to indicate how well we are doing in achieving targets and goals. What other indicator projects, research or other sources do DSC members recommend we review to inform this discussion and the development of this process?: The DSC requested that staff bring a simple mock-up of symbols to indicate status of indicators that can be used for this year's published dashboard to the next meeting. The DSC will then continue conversations about the intricacies of ascribing symbols and how to develop more powerful symbols for dashboard indicators over the course of the year. Any ideas related to this should be sent to Mary Dodd (mary.dodd@austinisd.org), Chantel Bottoms (chantel.bottoms@austinisd.org), and Lawrence Lyman (lymanl@co.travis.tx.us). Alternatively, DSC members are welcome to share their ideas with the entire DSC if so desired.

Adjournment: The meeting was adjourned at 12:08 p.m. 2013 DSC meetings will be held in the Lone Star Room of Workforce Solutions Capital Area (6505 Airport Blvd.) on the following dates: March 7th from 1:00-3:00, May 10th from 1:00-3:00, July 11th from 1:00-3:00, and November 14th from 1:00-3:00.