Community Action Network
Dashboard Steering Committee
2/21/2011 Meeting Minutes

Present: Ashton Cumberbatch (Seton), Katie Coburn (Central Health), John-Michael Cortez (Capital Metro), Frank Fernandez (HousingWorks), Darla Gay (Community Justice Council), Bill Gill (CAPCOG), Carolyn Hanchen (AISD), Suling Homsy (Central Health), Ann Howard (ECHO), Dr. Phil Huang (Austin Travis County HHS), Louise Lynch (ATCIC), Leslie Ramsey (Texas Civic Engagement Table)
Staff: Chantel Bottoms, Mary Dodd and Vanessa Sarria

- **Welcome and Introductions**: Ashton Cumberbatch, Chair, called the meeting to order at 1:10 p.m. Attendees introduced themselves.

- **Review Goals and Targets and Those that Have no Goal or Target:**

    i. **Proportionality of Arrest Demographics:** CAN will continue to pursue discussion related to this indicator.

    ii. **Proportionality of Voter Turnout:** At its last meeting, the DSC voted to recommend that the CAN Board of Directors use "% of registered voters who vote" as the primary indicator with drill-down information on propensity to vote by age, racial and ethnic demographics. The CAN Board did not accept this recommendation and noted a preference for staying with the proportionality of voter turnout by race and ethnicity, and, if that data is not available, voter turnout by age. No target has been set for this indicator. Staff was asked to research whether national benchmarks and goals exist for voter turnout.

    iii. **Vehicle Miles Traveled per Capita:** John-Michael Cortez reported that transportation officials from CAMPO, RTCC, the City of Austin, Capital Metro and Travis County met to discuss setting a goal and target for the VMT indicator. It was determined that yearly targets for this indicator have already been established through the CAMPO 2035 plan based on travel demand modeling and projected impacts of the implementation of the plan. The recommended goal and target for this indicator is to maintain the current VMT per capita for Travis County. In reporting this indicator, CAN should round to the first decimal point because slight changes in this indicator are fairly significant. The Dashboard Steering Committee (DSC) approved the recommended goal and target of 24.4 VMT per day by 2017. There was a general suggestion that the dashboard one-pager have some kind of text explaining that more information on all indicators is available online.

    iv. **Annual Homeless Count:** The proposed goal is to end homelessness. Ann Howard, Executive Director of ECHO recommended setting a target to reduce homelessness to 1,000 people by 2017. The proposed goal and target were approved by the DSC.

    v. **College Ready:** Austin ISD is recommending that this indicator be split into two indicators - one for English/language arts and one for math – so that the document will align with the AISD Strategic Plan. The DSC prefers the combined college readiness indicator because students who achieve this standard are able to take college-credit coursework without first taking non-credit remedial courses. If CAN is able to expand the jurisdiction to include more school districts, then it may become appropriate to set a goal and target for the combined college readiness indicator in the future. It was recommended that the goal for the 2012 Community Dashboard report be to increase the percentage of Austin ISD graduates who are college ready and the targets be set at 73% for English/language arts and 81% for math by 2014, as reflected in the updated AISD Strategic Plan. The proposed goal and targets were approved by the DSC.

    vi. **Attainment of EPA Ozone Standards:** The implementation of new EPA standards has been delayed, and, under the existing standards, the Austin area is once again, though barely, in attainment. Bill Gill, with CAPCOG, suggested the DSC consider changing

this indicator to "Attainment of EPA Ambient Air Quality Standards" which includes five measures of air quality. The DSC agreed this would be a good idea for future reports, but the 2012 report will continue to report attainment of ozone standards.

- **Focus on the "We are Healthy" Section of the Dashboard:**
    - **Review of the common vision statements for the goal area and the corresponding Community Dashboard indicators**
        - o **Are these the appropriate indicators for whether or not we are achieving the common vision statements? Should any changes be made?**
        - o **Review cross-walk of dashboard with NACCHO's Social Determinants of Health Indicators**
            - vii.**Discussion:** Bill Gill, with CAPCOG, suggested the DSC consider changing the "attainment of EPA ozone standards" indicator to "attainment of EPA ambient air quality standards" which includes five measures of air quality. The DSC agreed to consider this for future reports, but the 2012 report will continue to report attainment of ozone standards.
        - o There was discussion about whether substance abuse needed to be a new indicator on the dashboard rather than be included under the mental health drill-down. It was noted that the health indicators on the dashboard are currently adult focused and DSC members question whether they should be more focused on youth. A provider to population ratio for health care indicator was also suggested as a possible alternative indicator to "% under age 65 who have no health insurance." Katie Coburn, with Central Health noted that with health care reform many more people may have "insurance" but a shortage of providers and Texas' low reimbursement rates for Medicaid and Medicare may mean that insurance coverage does result in access to care.
        - o DSC members discussed how to better tie the strategic framework to the dashboard. There could be an explanation for how the framework for action includes strategies that could impact the dashboard indicators. DSC members expressed more comfort with the building blocks in the strategic framework than with the bullets as the bullets have no demonstrated connectivity and create siloed conversations. It was also suggested that there are some over-arching or themes or values that are common to all four goal areas of the dashboard. It was determined that currently the framework is trying to communicate two separate things: a common language and what the strategic framework is for each dashboard area.

- **Review Meeting Agenda for 2012:** At the May 15th meeting, the Committee will review the "Full Potential" goal area of the Community Dashboard.

- **Adjournment**: The meeting was adjourned at 3:22 p.m. 2012 DSC meetings will take place from 1:00-3:00 p.m. at the Seton Administrative Office (1345 Philomena St.) in Conference Room 300 on the following dates: May 15th, August 21st, and November 20th.