

Dashboard Steering Committee

July 10, 2009 Report to CAN Resource Council

Background: The CAN Resource Council voted on October 10, 2008 to direct CAN staff to create a Dashboard Steering Committee to develop a Community-wide dashboard of key indicators that measure whether our community is moving toward our common community vision as stated in the “Ideal Statements” approved by the Resource Council on December 13, 2008. On February 13, 2009 the Resource Council approved a timeline and deliverables that included:

- July 10, 2009 – Propose a short-list of prioritized indicators for a community-wide dashboard
- September 11, 2009 – Propose a process for creating, sharing and maintaining the dashboard

Update: The Dashboard Steering Committee has held five meetings over the past six months to develop a proposed list of Community-wide dashboard indicators. The Resource Council received updates on progress of the Committee on 2/27/09, 3/13/09, and 5/08/09. A final meeting of the Dashboard Steering Committee will be held in August or September to develop a recommended process for creating, sharing and maintaining the community-wide dashboard. These final recommendations will be presented to the Resource Council on 09/11/09.

Recommendations for the Community-Wide Dashboard:

- ❖ The Dashboard Steering Committee recommends ...
 - an Executive-level dashboard that is strategic in scope, rather than operational;
 - a static dashboard that is updated annually;
 - data is reported for the five county Metropolitan Statistical Area (MSA);
 - indicator data is grouped by Ideal Statements with more detailed drill-down as appropriate;
 - indicators are benchmarked; and
 - racial, ethnic, and economic disparities are disaggregated to highlight relevant disparities.

Proposed Dashboard Indicators (also see page 4):

- ❖ Learning & Working:
 - Ready for School: % children entering kindergarten meeting School Readiness standards
 - College Ready: % high school seniors meeting College Readiness standards.
 - Adequate Resources: % individuals living at 200% federal poverty level
- ❖ Thriving:
 - A Place to Live: % households that are “cost burdened” (housing and transportation)
 - Ending Homelessness: # and % homeless people who achieve “safe and stable” housing
 - Access to Health Care: % of people with public or private health insurance
 - Behavioral Health: % people who report poor mental health
 - Smoking: % who smoke tobacco
 - Obesity: % who are obese
 - Environmental Quality: # days area attains EPA air quality standards
 - Safe from Violence: rate of violent crime per 100,000 inhabitants
 - Justice: arrest demographics as compared to general population
- ❖ Connecting & Leading:
 - Civic Engagement: Voter turnout in general elections *by race/ethnicity* and by geographic area

Indicator Limitations that are of concern:

- ❖ The Dashboard Steering Committee is concerned with the lack of indicators in some important areas of community life. These include:
 - Behavioral health
 - Connecting & Leading – i.e. cultural competency, diversity, civic engagement

Dashboard Steering Committee roster and record of attendance:

2/27 2-4	4/24 2-4	5/29 9-11	6/19 2-4	6/29 sub- group	7/1 2-4	Name	
Y	Y	Y	Y		Y	John Michael Cortez, Capital Metro	
N	Y	Y	Y	Y	N	Ashton Cumberbatch, Seton	
Y	Y*	N	Y		N	Emily de Maria (Sue Carpenter), United Way	
N	N	Y	Y		Y	Frances Deviney, Center for Public Policy Priorities	
Y	Y	N	Y		N	Sherri Fleming, Travis County HHS	
N	Y	Y	N		Y	Darla Gay, Travis County District Attorney's Office	
Y	Y	Y	Y		Y	Susan Gehring (for David Lurie), City of Austin HHS	
Y	Y	N	Y		N	Roger Jefferies, Travis County Criminal Justice Planning	
Y	N	Y	N		Y	Chris King, Ray Marshall Center	
Y	N	N	N		N	Ann Kitchen, CAN Resource Council	
Y	Y	Y	Y	Y	Y	Louise Lynch, ATC MHMR	
Y	Y	N	Y		Y	Amy Wong Mok, CAN Community Council	
Y	Y	Y	Y	Y	Y	Beth Peck, Travis Council Healthcare District	
Y	Y	Y	Y		Y	Ryan Robinson, City of Austin demographer	
Y	Y	Y	Y*		Y	Bob Rutishauser (Suzanne Hershey), Capital Area Workforce Board, Ready By 21	
Y	Y	Resigned from DSC				Y	Sandy Coe Simmons, formerly with ICC
Y	N	N	N		N	Jim Walker, Sustainability Indicators Project	
N	N	N	Y		N	Michael Wilson, St. David's Community Health Foundation	

* indicates proxy represented them at the meeting.

Following are the highlights of meetings:

February 27, 2009: The Dashboard Steering Committee reviewed the common community vision as represented in the Ideal Statements approved by the CAN Resource Council; reviewed other indicator and dashboard efforts underway in the local community; and reviewed examples of dashboards in other communities in the U.S. The Dashboard Steering Committee adopted criteria to serve as a guide in selecting indicators for the community-wide dashboard and agreed that the dashboard will focus on the Austin-Round Rock Metropolitan Statistical Area, which includes Travis, Williamson, Hayes, Caldwell and Bastrop Counties. Drill-down to county and neighborhood data will also be examined where available and illustrative.

April 24, 2009: The Dashboard Steering Committee reviewed a long list of indicators compiled by CAN staff that were taken from the many local indicator efforts and that were arranged under the CAN Ideal Statements. The Dashboard Steering Committee used a small group process to consider the "communication power," "proxy power," and "data power" of the indicators and to reduce them to a list of 24 priority indicators. The group discussed the importance of "connecting & leading" indicators and expressed dissatisfaction with indicators currently available to measure whether we are achieving the Ideal Statements in this area. The group decided to add additional meetings to the schedule to allow more time to develop the list of community-wide indicators to recommend to the Resource Council on July 10th.

May 29, 2009 (additional meeting): Staff reported on various types of dashboards and the Dashboard Steering Committee determined that this community-wide dashboard would be a strategic dashboard with static, rather than dynamic, data. The Committee also agreed that the dashboard should be coordinated with the Ready By 21 dashboard. The Committee reviewed and discussed the list of indicators, removing and adding indicators.

June 19, 2009: The Dashboard Steering Committee discussed and further refined the list of dashboard indicators. The group agreed that sub-group of Dashboard Steering Committee members with health expertise would meet with ATC HHS Medical Director Dr. Phillip Huang before the next meeting to consider review health indicators and to bring recommendations for these indicators back to the full group.

June 29, 2009 (additional sub-group meeting on health indicators): Ashton Cumberbatch, Beth Peck and Louise Lynch met with Dr. Philip Huang, Medical Director of Austin Travis County HHS. The group reviewed the Healthy People 2010 national health indicators project and identified 7 indicators to propose to the full Committee.

July 1, 2008 (additional meeting): The Dashboard Steering Committee received a report on the health indicators and made a final review of the remaining indicators, with specific updates on transportation, homeless and arrest indicators. Each individual member selected their “top ten” indicators for a high-level community-wide dashboard. The group shared results, analyzed the results and voted to select thirteen indicators to recommend to the CAN Resource Council on July 10, 2009.

Ideal Statements and Proposed Indicators

CAN Vision

Our richly diverse community will be healthy, safe, educated, just and compassionate where all people work together to achieve their full potential and celebrate their lives.

Learning & Working

- We have the education, skills and opportunities to achieve our full potential and lead meaningful, joyful lives.
- We have adequate income, resources and supports to live independent lives.

% Children entering kindergarten meeting School Readiness Standards
% High school seniors meeting College Readiness Standards of 2200 on TAKS, 1070 on SAT or 23 on ACT.
% Individuals living at 200% federal poverty level

Thriving

- We live in a community where the basic needs of all are met.
- We live in affordable and stable housing with access to open space and public amenities.
- We live, work, learn and play in accessible, safe, clean and healthy physical environments.
- We have safe, affordable, accessible and reliable transportation.
- We have adequate nutrition and achieve and maintain optimal physical and behavioral health.
- We are free from abuse, neglect, crime, violence and injustice.

Housing & transportation	% Households that are “cost burdened” (housing and transportation)
	Homelessness - # of HMIS clients referred to housing services who achieve “safe and stable” housing (HMIS APR report for HUD funded programs)
Health	Access to healthcare: % with public or private insurance
	Behavioral Health: In past month did you suffer poor mental health? (MSA survey data from BRFSS)
	Tobacco use: % who smoke
	Obesity: % who are obese
	Environmental Quality - # days non-attainment of EPA air quality standards
Safety & justice	Violent Crime Rate and Volume (Uniform Crime Reporting)
	Arrest demographics as compared to the general population

Connecting & Leading

- We respect and value diversity.
- We are aware, socially connected, and contribute to our neighborhoods, individual communities, and the community at large.
- We have the opportunity and willingness to lead by utilizing our talents, passions and interests to improve the community.

Voter turnout in elections – by race/ethnicity and geographic map
