Dashboard Steering Committee
August 3, 2009 Report to CAN Leadership

Background: The CAN Resource Council voted on October 10, 2008 to direct CAN staff to create a Dashboard Steering Committee to develop a Community-wide dashboard of key indicators that measure whether our community is moving toward our common community vision as stated in the "Ideal Statements" approved by the Resource Council on December 13, 2008. On February 13, 2009 the Resource Council approved a timeline and deliverables that included:
- July 10, 2009 – Propose a short-list of prioritized indicators for a community-wide dashboard
- September 11, 2009 – Propose a process for creating, sharing and maintaining the dashboard

Update: The Dashboard Steering Committee has held five meetings over the past six months to develop a proposed list of Community-wide dashboard indicators. The Resource Council received updates on progress of the Committee on 2/27/09, 3/13/09, and 5/08/09. A final meeting of the Dashboard Steering Committee will be held in August or September to develop a recommended process for creating, sharing and maintaining the community-wide dashboard. These final recommendations will be presented to the Resource Council on 09/11/09.

Dashboard Steering Committee:
> John Michael Cortez, Capital Metro
> Ashton Cumberbatch, Seton
> Emily de Maria, United Way
> Frances Deviney, Center for Public Policy Priorities
> Sherri Fleming, Travis County HHS
> Darla Gay, Travis County District Attorney's Office
> Susan Gehring, City of Austin HHS
> Roger Jefferies, Travis County Criminal Justice Planning
> Chris King, Ray Marshall Center
> Ann Kitchen, CAN Resource Council
> Louise Lynch, ATC MHMR
> Amy Wong Mok, CAN Community Council
> Beth Peck, Travis Council Healthcare District
> Ryan Robinson, City of Austin demographer
> Bob Rutishauser (Suzanne Hershey), Capital Area Workforce Board, Ready By 21
> Jim Walker, Sustainability Indicators Project
> Michael Wilson, St. David's Community Health Foundation

Recommendations for the Community-Wide Dashboard:
- ❖ The Dashboard Steering Committee recommends …
  - ➢ an Executive-level dashboard that is strategic in scope, rather than operational;
  - ➢ a static dashboard that is updated annually;
  - ➢ data is reported for the five county Metropolitan Statistical Area (MSA);
  - ➢ indicator data is grouped by Ideal Statements with more detailed drill-down as appropriate;
  - ➢ indicators are benchmarked; and
  - ➢ racial, ethnic, and economic disparities are disaggregated to highlight relevant disparities.

Indicator Limitations that are of concern:
- ❖ The Dashboard Steering Committee is concerned with the lack of indicators in some important areas of community life. These include:
  - ➢ Behavioral health
  - ➢ Connecting & Leading – i.e. cultural competency, diversity, civic engagement
  - ➢ Would prefer a housing + transportation cost burden indicator to a housing only indicator

Highlights of Dashboard Steering Committee meetings:

February 27, 2009: The Dashboard Steering Committee reviewed the common community vision as represented in the Ideal Statements approved by the CAN Resource Council; reviewed other indicator and dashboard efforts underway in the local community; and reviewed examples of dashboards in other communities in the U.S. The Dashboard Steering Committee adopted criteria to serve as a guide in selecting indicators for the community-wide dashboard and agreed that the dashboard will focus on the Austin-Round Rock Metropolitan Statistical Area, which includes Travis, Williamson, Hayes, Caldwell and Bastrop Counties. Drill-down to county and neighborhood data will also be examined where available and illustrative.

April 24, 2009: The Dashboard Steering Committee reviewed a long list of indicators compiled by CAN staff that were taken from the many local indicator efforts. The Dashboard Steering Committee used a small group process to consider the "communication power," "proxy power," and "data power" of the indicators and to reduce them to a list of 24 priority indicators. The group discussed the importance of "connecting & leading" indicators and expressed dissatisfaction with indicators currently available to measure whether we are achieving the Ideal Statements in this area. The group decided to add additional meetings to the schedule to allow more time to develop the list of community-wide indicators to recommend to the Resource Council on July 10th.

May 29, 2009 (additional meeting): Staff reported on various types of dashboards and the Dashboard Steering Committee determined that this community-wide dashboard would be a strategic dashboard with static, rather than dynamic, data. The Committee also agreed that the dashboard should be coordinated with the Ready By 21 dashboard. The Committee reviewed and discussed the list of indicators, removing and adding indicators.

June 19, 2009: The Dashboard Steering Committee discussed and further refined the list of dashboard indicators. The group agreed that sub-group of Dashboard Steering Committee members with health expertise would meet with ATC HHS Medical Director Dr. Phillip Huang before the next meeting to consider review health indicators and to bring recommendations for these indicators back to the full group.

June 29, 2009 (additional sub-group meeting on health indicators): Ashton Cumberbatch, Beth Peck and Louise Lynch met with Dr. Philip Huang, Medical Director of Austin Travis County HHS. The group reviewed the Healthy People 2010 national health indicators project and identified 7 indicators to propose to the full Committee.

July 1, 2008 (additional meeting): The Dashboard Steering Committee received a report on the health indicators and made a final review of the remaining indicators, with specific updates on transportation, homeless and arrest indicators. Each individual member selected their "top ten" indicators for a high-level community-wide dashboard. The group shared results and voted to select thirteen indicators to recommend to the CAN Resource Council on July 10, 2009.

August 26, 2009 (upcoming meeting): The Dashboard Steering Committee will consider

CAN Resource Council - updates and action taken:

February 13, 2009: Approved goals, scope of work and deliverables for initiative
March 13, 2009: Reviewed dashboard criteria and timeline
May 8, 2009: Received update on progress made and provided feedback
July 10, 2009: Approved list of indicators with some suggested additions
September 11, 2009: Consider for approval a process for creating and sharing the dashboard

Ideal Statements and Proposed Indicators

CAN Vision
Our richly diverse community will be healthy, safe, educated, just and compassionate where all people work together to achieve their full potential and celebrate their lives.

Learning & Working

Ideal Statements	Indicators
• We have the education, skills and opportunities to achieve our full potential and lead meaningful, joyful lives. • We have adequate income, resources and supports to live independent lives.	• % children entering kindergarten meeting School Readiness standards • ***Drop-out or truancy indicator (Recommended by Resource Council on 7/10/09)*** • % high school seniors meeting College Readiness standards • % individuals living at 200% federal poverty level

Thriving

Ideal Statements	Indicators
• We live in a community where the basic needs of all are met. • We live in affordable and stable housing with access to open space and public amenities. • We live, work, learn and play in accessible, safe, clean and healthy physical environments. • We have safe, affordable, accessible and reliable transportation. • We have adequate nutrition and achieve and maintain optimal physical and behavioral health. • We are free from abuse, neglect, crime, violence and injustice.	• % households that are "cost burdened" (housing and transportation preferred) • ***Food security index (Recommended by Resource Council on 7/10/09)*** • % homeless people who achieve "safe and stable" housing • % of people with medical insurance • % people who report poor mental health • % who smoke tobacco • % who are obese • EPA air quality standards • rate of violent crime per 100,000 inhabitants • arrest demographics as compared to general population

Connecting & Leading

Ideal Statements	Indicators
• We respect and value diversity. • We are aware, socially connected, and contribute to our neighborhoods, individual communities, and the community at large. • We have the opportunity and willingness to lead by utilizing our talents, passions and interests to improve the community.	• Voter turnout by race/ethnicity • ***Volunteerism (Recommended by Resource Council on 7/10/09)***