

Community Action Network

Dashboard Steering Committee

August 26, 2009

Agenda

2:00 pm	Welcome & Introductions	All
2:10 pm	Resource Council Feedback	Mary
2:20 pm	Dashboard prototype	Mary
2:40 pm	How other communities use dashboards	Chantel Bottoms
3:00 pm	How can this Community-Wide Dashboard be used by CAN Partners to identify opportunities for collaboration and action?	All
3:20 pm	How should the dashboard be <ul style="list-style-type: none">• created?• shared?• maintained?	All
3:40 pm	Recommendation to CAN Resource Council	All

Resource Council feedback

- Add a dropout or truancy indicator – group (AISD, E3, City, County, Ready by 21, CAN) has met and will meet again Sept 10th
- Add a food security index indicator – USDA has one for State and CAFB is developing one for region
- Consider volunteerism indicators – Corporation for National and Community Service

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How Other Communities are
Using Dashboards

Sustainable Seattle

- Report dissemination and briefings
 - Strategically share indicator data with groups poised to take action
- Ensure sustainability of dashboard
 - Work to integrate dashboard information into other important regional data sources

Sustainable Seattle

- Track the impact of dashboard indicators on decision-makers and action-takers in the region
- Develop and implement a strategic dashboard plan

Sustainable City (San Francisco)

- Develop a strategic plan related to the dashboard indicators
- Create an action plan
- Ensure that the most powerful community partners are deeply invested in the development of these plans

Greensboro Community Indicators

- Assess the magnitude or rate of community processes or features
- Compare the community to other communities or regions
- Identify problems or issues facing the community

Greensboro Community Indicators

- Develop policies that address an identified problem or issue
- Set goals and track performance in policy implementation

Community-wide Dashboard

A short-list of prioritized indicators that measure our progress toward achieving our common vision and that provide a framework for taking action together.



Community-wide Dashboard

- Will NOT diagnose problems or prescribe solutions
- Will NOT give enough information for making funding decisions.
- WILL alert us to problems that need closer attention and deeper analysis.
- Will NOT replace Issue-specific dashboards.

How will the Community Dashboard be used?

- To increase community awareness.
- To track whether we are moving in the right direction to achieve our shared vision.
- Partners and stakeholders will use the dashboard to consider how their individual plans and activities impact the larger picture.
- To identify inter-related issues and key problems that require collaborative solutions.

How will CAN use it?

- The annual CAN community “dashboard,” “snapshot,” “report card,” or “overview” will be a signature product of CAN.
- CAN leadership will share the annual report at a press conference each year.
- The annual report will inform the discussion at the annual retreat – what issues require more drill down, focus and collaborative action?
- This analysis will help shape the collaborative initiatives that comprise CAN’s annual workplan.

Creating and sustaining the dashboard

- Graphic design assistance to develop template
- Software to improve graphics
- CAN research staff time to create initially and update annually
- CAN staff time to share with CAN Councils, community groups, press, etc.