

# Community Action Network

## Dashboard Steering Committee April 24, 2009



# Agenda

2:00 pm	Welcome & Introductions	Ann Kitchen
2:10 pm	<ul style="list-style-type: none"><li>• Review last meeting and criteria developed</li><li>• Rating indicators with “proxy” power, communication power and data power</li><li>• List of Indicators (taken from other indicator projects)</li></ul>	Mary Dodd
2:30 pm	Break into groups to evaluate and rate indicators individually and then collectively	All
3:00 pm	Groups share “top” indicators to create consensus list Group reviews and edits list of indicators	Group Leaders All
3:30 pm	Brief overview of options for creating, sharing and maintaining a dashboard	Chantel Bottoms
3:45 pm	Discuss final two meetings and set dates	All

# Our Task

The Dashboard Steering Committee will work, with direction and feedback from the CAN Resource Council, to develop a proposed community-wide dashboard.

The dashboard will consist of a short-list of prioritized indicators that measure our progress toward achieving our common vision and that provide a framework for taking action together.

# February meeting

- Reviewed other local dashboard efforts
- Reviewed purpose of *this* dashboard
- Reviewed other communities' dashboards
- Developed “criteria” to serve as a guide in selecting indicators
- Defined “community” as 5-county MSA with drill-down as appropriate



# Criteria for indicators

- **Dashboard Indicators should...**
  - Based on CAN vision, priorities, Ideal Statements
  - High-level: Has a multi-faceted, multi-dimensional impact
  - actionable and measurable
  - expressed in a consistent form that permits comparison over time and across geography
  - Addresses root causes, not symptoms
  - Inclusive, applies to entire community

# Communication Power

- Meets the “public square” test
- Could make it as a graph on the front page of a newspaper
- “Tweet-able”
- Your neighbor, brother or aunt would “get” why this indicator is important
- Score of 3 indicates highest level of communication power

# Proxy Power

- The indicator says something of central importance about the result.
- The indicator is a plain language representation of the goal of well-being desired.
- When you change this indicator, it may bring other indicators along with it.
- A 3 indicates high "proxy power"

# Data Power

- Data for this indicator is timely and reliable
- Data is consistent.
- Data is available on a neighborhood level
- Data can be disaggregated by demographic groups and/or geographic areas
- A 3 indicates high "data power"



# Group Assignments

- Review and rate the indicators individually
- Share with the group the indicators that you scored the highest
- Create a group list of the “best” indicators
- Goal – get down to 20 indicators

# Types of Dashboards

- **Operational:** uses gauges or other signals to indicate the current state
- **Strategic:** uses graphs or other graphics to indicate trends
- **Tactical:** show trends but also has gauges or other signals to indicate the current state

# Dashboard Reporting Options

- **Static:** updates made to dashboard periodically (e.g. quarterly, bi-annually)
- **Dynamic:** updates made to dashboard as new data becomes available

# Institutionalizing Dashboard Review and Feedback

- Review the dashboard's impact on regular activity
- Examine potential process improvements
- Redefining dashboard metrics

# Next Meetings

- **June –**
  - Develop a final draft dashboard to propose to CAN Resource Council
  - Discuss options for creating, sharing and maintaining dashboard
- **August –**
  - Develop a proposal for maintaining and sharing the dashboard for CAN Resource Council consideration